TALK: From Alphabetical to Digital Literacy? Some reflections on orality, writing, cultural techniques and digitality

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Are we on the threshold of the transition from alphabetic to digital literacy?
The lecture will critically reflect this question in five steps:

What does 'literacy' mean in the context of the 19th century orality/literacy distinction?
The problematic narrative of the ‘Great Divide’ between orality and literacy.
Alphanumeric literacy and the ‘cultural technique of flattening’ as creative potential.
The embryonic digitality of alphanumeric practices:
Why the digital is to be detached from computer use.
Is contemporary digitality the ‘new alphabet’?

4pm on Thursday, March 3rd, 2022 in Phelps 6206C
(or via Zoom Meeting ID: 811 3588 9947)

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